**EMBLEM SIZE**

*Area* - Minimum: 1/2” x 1/2” Maximum: 6” x 6”

*Thickness* - Varies depending on the complexity of the design starting at 2 mm.

**COLOR**

CMYK colors are accepted, a standard color chart is available upon request. RGB and PMS color are accepted but color matching is not guaranteed. Neon, glitter and reflective colors are not available.

**ADHESIVE**

*Heat Applied (white backing)* - to be applied with a professional heat press. Not recommend for heat-sensitive fabrics.

*Pressure Sensitive (brown backing)* - sticker backing for use on hard goods. Not recommended for surfaces that may contain an oil finish such as silicone or any type of outdoor goods.

**LIMITATIONS**

Since the product is applied with heat, it is not recommended to use on heat sensitive fabrics (ex. some nylon, silk, leather, wool, fleece).

**COMPATIBILITY**

*Heat Applied* - Cotton, Polyester, Cotton/Poly Blends

*Pressure Sensitive* - Smooth Surfaces on Hard Goods

**ART RENDERING**

- Digital sample via email with textures
- Available in 48 hours
- Can be edited

**PRODUCTION TIME**

- Upon rendering approval, the mold is made within 1 day
- Samples - available upon request
- Production - 5 days plus shipping, add an additional day per 500 pieces

**SET-UP CHARGES**

One-time mold/art work fee.

**SHELF LIFE**

1-year shelf life before applying (stored in a room temperature controlled environment).

**COLOR WHEEL**

![Metallic and Non-Metallic colors](image)

**MINIMUM TEXT SIZES**

![Minimum size within an emblem](image)

![Minimum size floating and space between floating elements](image)

**TEXTURES**

Textures are predicated by each individual design and are typically only shown in the background.

- Vertical Lines
- Horizontal Lines
- Diagonal Lines
- Arrow
- Waves
- Herringbone
- Mirror In
- Chains
- Dots
HEAT PRESS WITH BOTTOM HEAT

Time: 12-15 seconds  
Temp: Upper Platen 200°F, Lower Platen 320°F  
Pressure: Medium (On a Hotronix® Heat Press, set at 2, when using the pad the pressure will come to a 7)  
Peel: Cold  
  • Load the garment on the heat press and place the emblem  
  • Place the orange FlexStyle® Pad over the application area and press

Application Video: bit.ly/bottom-heat

HEAT PRESS WITH TOP HEAT

Time: 10-15 seconds  
Temp: 360°F  
Pressure: Medium  
Peel: Cold  
  • Pre-heat the lower platen for 20 seconds  
  • Load garment on the heat press and pre-heat for 5 seconds to remove moisture and wrinkles

Application Video: bit.ly/top-heat

HEAT PRESS WITH TOP HEAT – ALTERNATE METHOD

Time: 12-15 seconds  
Temp: 320°F  
Pressure: Medium  
Peel: Cold  
  • Turn the garment inside out, thread it on the heat press with the adhesive side of the emblem facing the upper platen  
  • Place the orange FlexStyle® Pad on the texture (front of the design – not adhesive) side of the transfer

CAP PRESS

Time: 20 seconds  
Temp: 360°F  
Pressure: Medium  
Peel: Cold  
  • Pre-heat the lower platen for 60 seconds  
  • Load cap on the press and pre-heat for 20 seconds  
  • Place the orange FlexStyle® Pad over the application area and press.


FABRIC COMPATIBILITY

• 100% Cotton  
• 100% Polyester  
• Cotton/Poly Blends

WASHING INFORMATION

FlexStyle® emblems will withstand at least 50 domestic washing cycles. Hang dry.

APPLICATION

• Make sure the application area is thoroughly cleaned. Rubbing alcohol can be used.  
• Remove the paper backing and press firmly in the desired location.  
• Remove top clear carrier.

FOR USE ON

Smooth, semi-curved hard goods. Not recommended for surfaces that may contain an oil finish such as silicone or any type of outdoor goods.